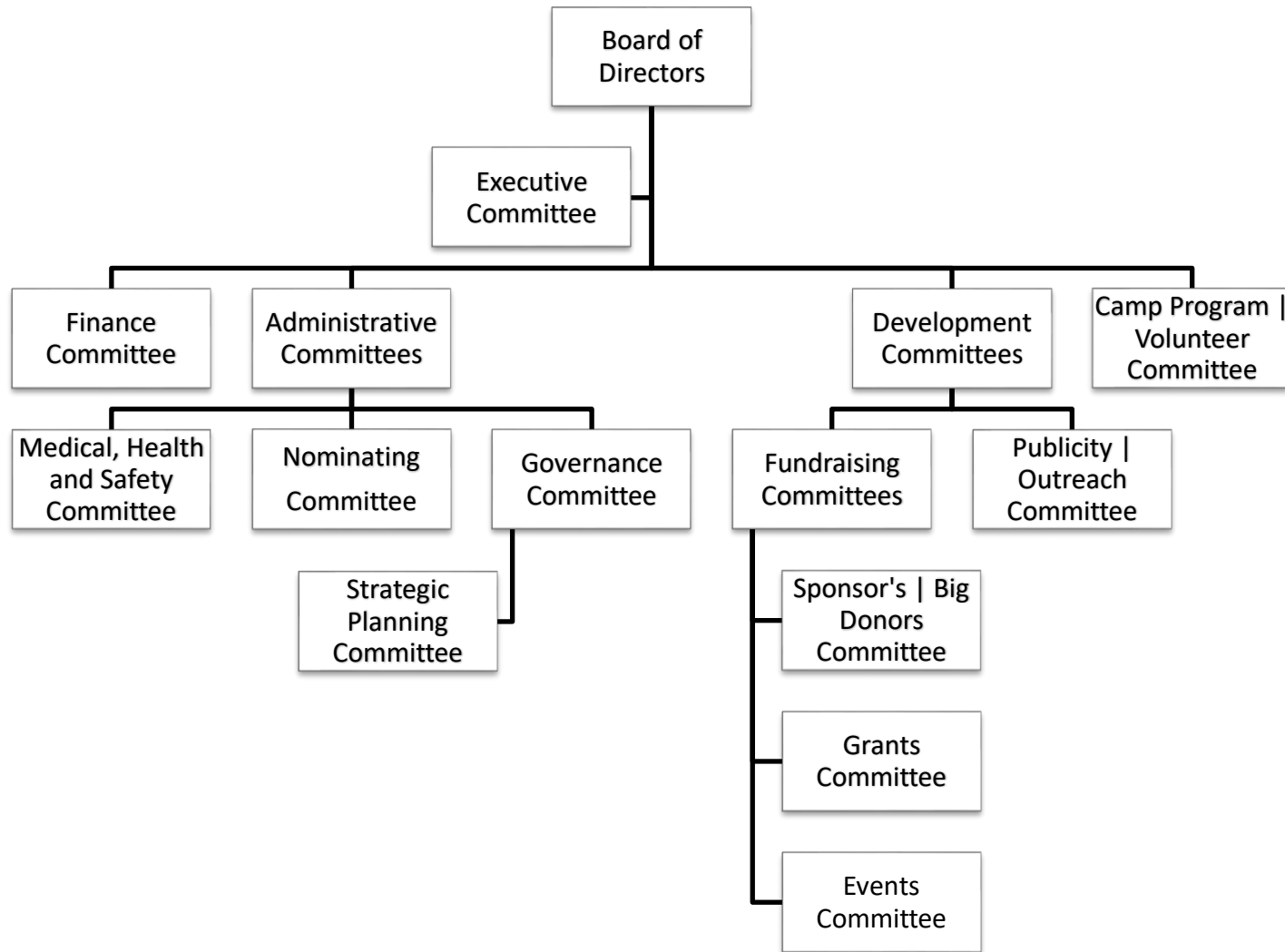




Merry Heart Children's Camp Board Structure and Committee(s)





Merry Heart Children's Camp Board Structure and Committee(s)

General: Although this committee does have some specific tasks; additional tasks will be needed depending of the committee itself.

Sponsor's / Big Donors Committee

The committee will actively pursue individuals and corporate sponsorships to support Merry Heart Children's Camp.

Tasks:

- Recruit non-directors to participate on the committee.
- Create or update donor databases.
- Identify and build relationships with potential donors.
- Solicit cash or in-kind donations or sponsorships from individual, business, or government donors.
- Analyze relationships with current and prospective corporate sponsors, devise sponsorship packages, and work with staff and Board to develop relationships.
- Secure commitments of participation or donation from individuals or corporate donors.
- Conduct research to identify the goals, net worth, history of charitable donations, or other data related to potential donors, potential investors, or general donor markets.